



FACULTY OF  
FINE ARTS

## Constituent college of Bareilly International University

Administrative Block, BIU Building, Rohilkhand Medical College Campus, Pilibhit Bypass Road, Bareilly-243006 (U.P.) INDIA

Phone : 0581-2526051/ 53, +91 9568 131000 Email : info@biu.edu.in Website : www.biu.edu.in

## BACHELOR OF FINE ARTS (BFA) IN PHOTOGRAPHY

### Four-Year Undergraduate Degree Programme (NEP 2020)

**Duration:** 4 Years (8 Semesters)

**Programme Type:** Undergraduate Degree Programme with Multiple Entry and Exit Options under NEP 2020.

### Exit Options

- After 1 Year: Certificate in Photography Fundamentals
- After 2 Years: Diploma in Photography
- After 3 Years: Bachelor's Degree in Photography
- After 4 Years: Bachelor of Fine Arts (Honours/Research) in Photography

### PROGRAMME VISION

To nurture innovative, socially conscious, and technically proficient photographers who can critically engage with contemporary visual culture and contribute to creative industries through artistic excellence, research, and professional practice.

### PROGRAMME OBJECTIVES

The programme aims to:

1. Provide a strong foundation in photographic history, theory, and practice.
2. Develop technical proficiency in traditional and digital photographic processes.
3. Foster creativity, visual literacy, and conceptual thinking.
4. Encourage interdisciplinary approaches and research-based learning.
5. Equip students with professional and entrepreneurial skills.
6. Enable students to develop a distinctive photographic voice and professional portfolio.





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### PROGRAMME OUTCOMES (POs)

Upon successful completion of the programme, students will be able to:

- Demonstrate technical proficiency in photographic practices.
- Understand historical and contemporary developments in photography.
- Apply visual language and aesthetics to create meaningful images.
- Use digital technologies and image processing techniques effectively.
- Produce professional portfolios and exhibition-ready work.
- Conduct independent research and critical analysis.
- Demonstrate entrepreneurial and professional competencies.
- Engage with photography as a social, cultural, and artistic practice.

### YEAR I

#### Foundation Studies in Photography and Visual Culture

#### SEMESTER I

#### Major Course 1

#### History of Photography – I

#### Course Content

- Origins of Photography
- Camera Obscura and Early Processes
- Daguerreotype and Calotype
- Development of Photography in Europe
- Early Indian Photography
- Photography and Art Movements





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### Practical Component

- Gallery and museum visits
- Study of master photographers
- Visual presentations and discussions

### Major Course 2

#### Visual Studies – I

##### Course Content

- Elements and Principles of Design
- Visual Perception
- Image Reading
- Introduction to Visual Culture
- Black and White Photography
- Colour Theory

##### Practical Exercises

- Visual diary
- Composition studies
- Image analysis projects

### Major Course 3

#### Photography Techniques – I

##### Course Content

- Camera Anatomy





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- Exposure Triangle
- Aperture, Shutter Speed and ISO
- Focusing Techniques
- Lenses and Perspective
- Basic Composition

### Practical Exercises

- Exposure assignments
- Outdoor exercises
- Composition studies

### Skill Enhancement Course (SEC)

#### Computer Applications in Photography

- Digital workflow
- File management
- Data backup

### Value Added Course (VAC)

### Communication Skills and Creative Thinking

## SEMESTER II

### Major Course 4

### History of Photography – II





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### Course Content

- Documentary Photography
- Photojournalism
- Modern and Contemporary Photography
- Indian Contemporary Photography
- Digital Revolution in Photography

### Major Course 5

#### Art Appreciation

##### Course Content

- Appreciation of Indian Art
- Western Art Movements
- Reading and Interpretation of Images
- Masters of Photography
- Visual Analysis

##### Practical

- Museum studies
- Presentations and seminars

### Major Course 6

#### Basic Image Editing and Processing

##### Course Content

- Adobe Lightroom





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- Adobe Photoshop
- Adobe Bridge
- RAW Workflow
- Black and White Conversion
- Basic Retouching

### Practical

- Editing assignments
- Image correction exercises
- Photo manipulation

### SEC

#### Introduction to Graphic Design

#### Internship/Field Study

Photo documentation project.

### YEAR II

#### Developing Technical and Artistic Practice

### SEMESTER III

#### Major Course 7

#### Image Printing and Presentation Techniques





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### Course Content

- Printing Technologies
- Darkroom Processes
- Fine Art Printing
- Bookmaking
- Exhibition Framing
- Portfolio Presentation

### Practical

- Print portfolio
- Handmade photo book

## Major Course 8

### Contemporary Art Forms

#### Course Content

- History of Indian Art
- Contemporary Art Practices
- Installation Art
- Performance Art
- Three-Dimensional Design
- Interdisciplinary Practices

## Major Course 9

### Literary and Critical Studies – I





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### Course Content

- Introduction to Literature
- Academic Writing
- Critical Reading
- Visual Research
- Writing on Photography

### Project

Essay writing and critical analysis.

### SEC

### Documentary Film Appreciation

### VAC

### Environmental Studies

## SEMESTER IV

### Major Course 10

### Literary and Critical Studies – II

### Course Content

- Research Methodologies
- Visual Anthropology
- Historiography
- Documentary Writing
- Research-Based Projects





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### Practical

Research paper and presentations.

### Major Course 11

#### Studio Photography – I

##### Course Content

- Studio Equipment
- Lighting Fundamentals
- Portrait Photography
- Product Photography
- Basic Fashion Photography

### Practical

Studio assignments.

### Major Course 12

#### Advanced Photography Practice – I

##### Course Content

- Travel Photography
- Documentary Photography
- Wildlife Photography
- Street Photography
- Experimental Techniques





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### Practical

Field-based assignments.

### Summer Internship (4–6 Weeks)

Students undergo internship with:

- Professional photographers
- Advertising agencies
- Media houses
- Publishing companies
- Photography studios

### YEAR III

### Professional Practice and Specialization

### SEMESTER V

### Major Course 13

### Studio Photography – II

### Course Content

- Advanced Lighting
- Commercial Photography
- Fashion Editorials
- Advertising Photography
- Creative Direction





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### Practical

Commercial photography campaign.

### Major Course 14

#### Advanced Photography Practice – II

##### Course Content

- Fine Art Photography
- Documentary Practice
- Photo Essay
- Visual Storytelling
- Multimedia Narratives

### Major Course 15

#### Campaign and Viva – I

##### Components

- Concept Development
- Creative Campaign
- Presentation
- Portfolio Review
- Viva Voce

### SEC

#### Entrepreneurship in Creative Industries





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### Elective I (Choose One)

- Wildlife Photography
- Travel Photography
- Fashion Photography
- Photojournalism

### SEMESTER VI

#### Major Course 16

#### Self Branding and Commercial Aspects of Photography

##### Course Content

- Freelancing
- Business Development
- Marketing Strategies
- Personal Branding
- Social Media Management
- Copyright and Legal Issues
- Studio Management

#### Major Course 17

#### Campaign and Viva – II

##### Components

- Client-based projects
- Professional presentation





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- Portfolio review
- Industry interaction

### Major Course 18

#### Professional Portfolio Development

##### Course Content

- Portfolio Editing
- Sequencing
- Artist Statement
- Website Development
- Print and Digital Portfolios

### Elective II (Choose One)

- Fine Art Photography
- Commercial Photography
- Documentary Photography
- Fashion Photography
- Visual Communication

### YEAR IV

#### Research, Specialization and Professional Consolidation

### SEMESTER VII

### Major Course 19





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### Specialization Studio – I

Students choose one specialization:

- Documentary Photography
- Fine Art Photography
- Fashion Photography
- Commercial Photography
- Photojournalism
- Wildlife Photography

### Components

- Research Proposal
- Concept Development
- Mentor Reviews
- Project Execution

### Major Course 20

#### Research Methodology in Photography

#### Course Content

- Research Design
- Visual Research Methods
- Documentation
- Academic Writing
- Proposal Writing
- Ethics in Research





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### Major Course 21

#### Internship and Industry Practice

##### Components

- Professional Internship
- Industry Report
- Reflective Journal
- Presentation and Viva

### SEMESTER VIII

#### Major Course 22

##### Final Project Submission

Students develop a comprehensive body of work in their chosen specialization.

##### Components

- Final Portfolio
- Artist Statement
- Exhibition Presentation
- Documentation Book

#### Major Course 23

##### Dissertation

##### Components





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- Research Study
- Literature Review
- Methodology
- Analysis
- Findings

### Major Course 24

#### Exhibition and Viva Voce

#### Components

- Public Exhibition
- Portfolio Display
- Project Defense
- Viva Examination

### SPECIAL WORKSHOPS THROUGHOUT THE PROGRAMME

- Alternative Photographic Processes
- Cyanotype and Wet Plate Techniques
- Drone Photography
- Photobook Design
- Fashion Photography Masterclass
- Documentary Filmmaking
- Fine Art Printing
- AI and Emerging Imaging Technologies
- Curatorial Practices
- Entrepreneurial Skills





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### PEDAGOGICAL APPROACH

- Studio-Based Learning
- Project-Based Learning
- Field Visits and Industry Exposure
- Workshops and Masterclasses
- Collaborative Learning
- Research and Inquiry-Based Learning
- Internship and Experiential Learning

### CAREER OPPORTUNITIES

Graduates may pursue careers as:

- Professional Photographer
- Fashion Photographer
- Commercial Photographer
- Documentary Photographer
- Photojournalist
- Wildlife Photographer
- Photo Editor
- Visual Content Creator
- Fine Art Photographer
- Photography Educator
- Curator
- Entrepreneur and Studio Owner
- Media Professional
- Creative Director
- Visual Researcher

### IMPORTANT NOTE

In this **programme**.

Guest lectures, masterclasses, workshops, special events and 2 Educational tours, are **mandatory and included in the programme fee**.

